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July 2017

Dear Friends,

We are pleased to announce the Congregation Shaarey Tefilla Eighteenth Annual Casino Night and Silent Auction. This year, the event will be held on Saturday evening, March 10, 2018. Once again, we will be offering true Las Vegas-style licensed gambling and our unique Silent Auction.

We are inviting you to become a part of this elegant and worthwhile event, either by becoming one of our corporate sponsors and/or by donating items or gift certificates for the Silent Auction. We encourage you to donate a gift certificate if possible. We have found in the past that this leads to a larger sale for most retailers and has a greater perceived value to those bidding at our silent auction. All proceeds will go toward our synagogue, Congregation Shaarey Tefilla, on West 116<sup>th</sup> Street in Carmel, Indiana. The proceeds will help fund programs such as youth education, community action, and cultural arts. As such, all donations are tax deductible, and all donors will be recognized on the night of the event. Each sponsor donating \$250 or more will receive two complimentary tickets to Casino Night (worth \$25 each). Advertisements with the name of your business included will be displayed on the Congregation Shaarey Tefilla website as well as projected during the event to our more than 250 attendees.

Please submit all donations by February 20th for processing. Email gift certificates to [office@shaareytefilla.org](mailto:office@shaareytefilla.org) or mail to Congregation Shaarey Tefilla 3085 West 116<sup>th</sup> Street Carmel, IN 46032. Also, we will be happy to pick up any items to be donated. Please email or call us at 317-733-2169 to make arrangements.

We know that many charitable organizations approach your business for donations, and we sincerely thank you for your help in making Congregation Shaarey Tefilla a thriving place of worship. We will strive to keep the name of your business in the minds and hearts of our supporters.

Thank you again for your consideration.

Sincerely,  
*Lee Borinstein*

Lee Borinstein  
Chair Person, Casino Night & Silent Auction 2018

