

**Congregation Shaarey Tefilla**  
**Membership Survey Results**  
**October, 2014**

General Information

1. What is your age group? (*pick only one*)

- a) 20 – 35    4 (6%)
- b) 36 – 50    25 (35%)
- c) 51 – 65    32 (45%)
- d) > 65      10 (14%)

2. Which city do you live in? (*pick only one*)

- a) Carmel                                    31 (44%)
- b) Indianapolis                            30 (42%)
- c) Zionsville                                2 (3%)
- d) Westfield                                4 (6%)
- e) *Add other response*                Avon (1); Fishers (1); Greencastle (1); Lafayette (1)

3. How many children under 18 yrs of age are in your household? (*pick only one*)

- a) 0    41 (58%)
- b) 1 – 3                                        27 (38%)
- c) > 3                                         3 (4%)

4. My family joined Shaarey Tefilla primarily because (rank them in the order of importance, 1 being unimportant, 5 being the most important) (*rank order*)

	1	2	3	4	5	6	7	rank
a) The location is convenient 218*								#6
b) We are most comfortable at a traditional Conservative synagogue 327								#2
c) We have friends here 278								#4
d) We like the Rabbi 305								#3
e) We like the friendliness of the congregation 358								#1
f) To provide our children a religious education 225								#5
g) Other—COMMENT FIELD								

\* (7 x # responses) + (6 x # responses) + etc.

Social Events

5. Which of the following CST events did you or members of your family attend? Would you attend again? If you did not attend, what was the reason?  
Check all that apply.

*If they do not check attended, must respond to one of the last 4 columns*

Event	Attended, would attend again	Attended, Would not attend again	Reason did not attend			
			conflict	Not interested	Too expensive	Did not attend
Indian's game (2013 or 2014)	12	1	16	29		4
Annual Picnic #2 (2013 or 2014)	36	0	18	6	1	3
Rabbi Ken Spiro	18	3	15	23		5
Slihot Newlywed game	13	1	8	33	1	7
Hanukkah #3 Dinner	33	4	16	6	2	4
Tzadik Dinner	27	2	16	9	6	4
Casino Night #1	44	1	7	12	1	2
Purim Carnival	25	3	8	22		5
Passover Wine Tasting	19	4	10	24	4	5
Great Voices Music performance	14	3	13	25	1	8
Men's Club or Sisterhood event	27		11	18	0	9

6. Please rank the following potential events as to your interest in attending, 1 being unlikely and 5 being very likely. *Rank order*

Event	1	2	3	4	5	Rank
Progressive Dinner	16	5	19	18	13	3
Guest Speaker	2	6	21	19	17	2
Jewish Triathlon	24	12	16	14	5	
Arts & Crafts Fair	18	7	23	27	6	2

Jewish food festival	6	4	18	19	22	1
Poker & euchre men's club event	31	7	11	5	15	
Movie night	14	9	17	15	16	3

7. What other social events would you be interested in?

8. Which age group would you like to see additional events for? Please rank in order of importance.

Age Group	1	2	3	4	5
Elementary age children	11	5	11	10	23
High school age adolescence	5	6	11	13	24
Young adults	11	3	14	13	16
Young families	8	2	12	15	23
Couples	9	4	8	13	23

9. What would motivate you to become more involved and attend more synagogue events? Check all that apply.

- a) Receive a phone call requesting your help or attendance 29
- b) More activities that you have interest in 34
- c) Request to chair or be on a committee 6
- d) *Add other response*

#### Educational Programming

10. What type of adult education programs would you most likely attend? Check all that apply.

- a) Learning about an upcoming holiday service 25
  - b) Discussion of classic rabbinic text such as Talmud 37
  - c) Other Jewish studies 33
  - d) Current Jewish events 38
  - e) Shabbat learners service, possibly concurrent with the regular Shabbat service 21
- Other:

#### Religious school/ Hebrew school

11. Do you have children in 3 -6 grades?

- a) no
- b) yes 15

If yes, are your children attending CST Hebrew School?

- a) Yes 7
- b) No

If no, why? COMMENT FIELD

## Religious Services

12. Members of my family attend Friday night services:

- a) Less than 4 times a year 31
- b) 4 – 12 times a year 18
- c) 13 – 24 times a year 11
- d) More than 24 times a year 10

13. If a) the reason why is: (check all that apply)

- a) The time of the service is inconvenient (*if checked then*)  
What time would be more convenient? 11
  - 1) 6:00pm
  - 2) 7:00pm 7:30 (1)
  - 3) 8:00pm (1)
- b) Lack of interest in attending this service 7
- c) Numerous scheduling conflicts 14
- d) Service is too long 5
- e) I don't understand most of the service 1
- f) Not engaging for children 1
- g) Other

14. What changes would you suggest for Friday night services that would encourage you to attend more often?

15. Members of my family attend Saturday morning services:

- a) Less than 4 times a year 30
- b) 4 – 12 times a year (*skip to 17*) 22
- c) 13 – 24 times a year (*skip to 17*) 8
- d) More than 24 times a year (*skip to 17*) 8

16. If a) the reason why is: (check all that apply)

- a) The time of the service is inconvenient 2
- b) Lack of interest in attending this service 9
- c) Numerous scheduling conflicts 15
- d) Service is too long 24
- e) I don't understand most of the service 9
- f) Not engaging for children 6

17. What changes would you suggest for Saturday morning services that would encourage you to attend more often?

18. For Rosh Hashanah and Yom Kippur services I would like to see (please rank in order of importance, 1 being unimportant and 4 being most important):  
(*rank order*)

	1	2	3	4	Total	
More English	28	15	12	7	122	#3
Faster Pace	8	11	15	22	163	#1
Shorter Sermons	28	15	9	6	109	#4
I like services the way they are	7	11	20	12	137	#2

19. Would you be more (yes) or less likely (no) to attend services more often if a cantor participated in the services on a regular basis?

- a) Yes 18
- b) no 52

20. If a) would you be willing to pay up to a 10% increase in annual dues to hire a cantor?

- a) Yes 17
- b) no 21

21. What suggestions do you have that you believe would bring in new members?